english the smart way

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Hey hey, what's up, this is Ivan Ottinger from englishthesmartway.com.

Welcome to the very first session of English the Smart Way podcast. I am so excited I can't believe I have started with podcasting.

As this is the first session, I am going to do a quick introduction of who I am, why I am doing this podcast and what you can expect from the future sessions.

Some of you probably know me already - I am an ordinary guy from a little European country called Slovakia. Btw, if you search Google Maps you will see how tiny my country is actually. ;)

About 3 years ago I started writing a blog - I published there articles on very different topics - I wrote about web development, about personal development and basically my hobbies. After some time I realised that most of my articles were about English learning. You know, I have always liked English language so I decided to dedicate the whole blog to English learning only.

Over the time I started receiving many "thank you" emails and very nice comments from you - my fans and subscribers. And this encouraged me to write even more. So I thought - How could I help you more so you can become better in English (? -) Even though I am not an English teacher, I am not a native speaker and I am not perfect in English either.

That was a challenge. But also it was the beginning of writing my first ebook - English the Smart Way. In this book I shared my personal experience in becoming a fluent in English. I wrote the book from my own perspective - the perspective of a non-native English speaker. I put there together all I have learnt over the years of practicing English - every technique, tip and resource that has helped me in one or another way.

And then I thought to myself - let's start a podcast, it's gonna be fun. :)

Well, but there are two main real reasons why I have decided to start this podcast. The first one is a bit selfish - I would really like to improve my speaking skills - not just in English, but speaking in general. And you know doing podcast like this basically forces me to become a better speaker and learn from my own mistakes.

The second - and the most important reason I am doing this podcast is that I am here to help. I am here to help you speak fluent and confident English. I will do my best to deliver to you the most valuable content I can. And also, I want to connect with you and I believe that listening to podcast like this is much much more personal than reading a blog post.

So what can you expect from the future podcast sessions? I will be sharing with you the interviews. Interviews with successful fluent English speakers; interviews with experienced English teachers and interviews with basically everyone else who's thoughts or ideas can help us - English learners to become confident and fluent English speakers. :) Btw, if you know someone who is a good fit for this show, let me know.;)

Well, and to leave you with something to think about - I've got one tip or suggestion if you will:

Don't be afraid of making mistakes - Don't be afraid of making mistakes - not just when speaking English, but in your life in general.;) Look at me for example - I am probably making a ton of mistakes in this podcast only. But, you know - who cares? My goal here is to give you the content, the story, the value. And even I make mistakes, I can still deliver the message to you.:)

Everytime you feel anxious when you are about to speak in English, remember - making mistakes is natural and essential in order to become a fluent English speaker.

English is so important these days. It is a world language, it's a language of science. English allows us to learn, to experience, connect with people around the world, make friends, do business, travel, live a better life and also the most important - contribute to this world so we can all together make it a better place to live.

Make mistakes, enjoy them and become a confident and fluent English speaker - everyone will benefit from it! And that's all for today.

If you want to say hello, don't hesitate and go to my FB page at facebook.com/englishthesmartway or simply send me an email - I would love to hear from you. :) I read every message.

Thanks for listening in once again, I appreciate it. Always happy to serve you and I can't wait to serve you in the next episode of English the Smart Way podcast. If you haven't done so, don't forget to get my free ebook at ETSW.com/ebook. Thanks again for joining me. Cheers, take care. Bye bye!

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